

## Lecture 6, Jan 20, 2023

### Action Items for Week 4 Studio

- Evidence of exploration of context and approach
- A value proposition which links the context you will work within to the approaches you will consider
- Preliminary engineering requirements which describe design concepts within the approaches you will take

### More on the Design Chain

- Between each link on the chain, apply FDCR to get to the next space
- Diverging in spaces, converging to links
- The value proposition is like a written statement that specifies the opportunity we're trying to address

### Value Propositions Through Design For Social Justice

- United Nations' Sustainable Development Goals (SDGs) can help conceptualize or inspire value propositions
-