## Lecture 13, Oct 20, 2022

## What is Equity?

- Acknowledgement of the barriers to equal opportunities and working to eliminate them

   Equal opportunities doesn't mean equal outcomes
- "Diversity is a fact. Inclusion is a practice. Equity is a goal."
- "Who" is in scope? rather than "what" is in scope?

## Equity Theory

- The Four Propositions:
  - 1. People are hardwired to try to maximize their own pleasure and minimize pain
  - 2. Society has a vested interest in persuading people to behave fairly and equitably
    - Groups reward those who behave in ways that are appropriate and punish those that behave otherwise
  - 3. People are more comfortable when they perceive that they are profiting and getting what they deserve from a relationship
    - Over-benefiting from a relationship makes us uncomfortable (guilt, shame)
    - Under-benefiting makes us resent the relationship
  - 4. People in inequitable relationships will attempt to reduce their distress through a variety of techniques: restoring psychological equity, actual equity, or abandoning the relationship
- We can frame a situation as both over-benefiting and under-benefiting depending on your worldview

## **Disaffordances and Dysaffordances**

- Disaffordance: failure to recognize the needs of a group
- Dysaffordance: forcing a group to identify as something that they're not in order to use the technology
- Where do they come from?
  - Sometimes things are explicitly designed to be oppressive; however most of the time it's not the intention that's bad
  - Biases contribute to this